



Announcement for Online National Conference on **Digital Transformation in Indian Higher Education -A Road Map**



About Mulshi Group of Institutes

Mulshi Group of Institutes (MGI) is promoted by Ignited Minds Society formed by a team of academicians, researchers and managers with IIT and IIM backgrounds inspired by a book of same name by Dr. APJ Abdul Kalam. MGI was founded in the year 2009 with Mulshi Institute of Business Management (MIBM) and Mulshi Institute of Retail Management (MIRM). Both the institutes offer two years full time residential Post Graduate Diploma in Management (PGDM) approved by AICTE, New Delhi and recognized by USBES, California, USA. Highly accomplished professors and corporate professionals support the specialist areas. Research expertise form the foundation for teaching in the institutes and is a source of innovation and dynamism.

Professional Innovation and Development Center (PIDC) under MGI offers a series of short term MDPs /EDPs in various areas of management and engineering. These Programs are unique learning propositions to the participants and aim at equipping them with the evolving management approaches.



About Digital Transformation in Higher Education

With the recent Covid-19 pandemic, education institutions have undergone a radical transformations driven by the need to digitalize education and training processes in record time. Academicians who lack innate technological capabilities for online teaching faced lot of difficulties. An institutions system has to strive to overcome this situation to be competitive and to provide high-quality education in the scenario of digital transformation, disruptive technological innovations, and accelerated change.

To overcome barriers and challenges that educational institutes encounter, there is an urgent need to find alternative avenues or optimal solution to achieve sustainable goal and hence theme of this conference is justified.

Global Trends in Digital Transformation

A study was carried out by German University on digital transformation in higher education (2018) highlights that students have access to a range of tools and are open to using digital media for academic learning. However, this depends upon teachers implementing digital media, and the university fostering policies to this effect. Also, digitization strategies in Germany are only just taking off, and the results derived from these implementations may take time to crystallize into the micro-level of teaching and learning in classrooms.

Similar study was carried out in West University of Timisoara, Romania (2020), to identify how digital transformation affects West University of Timisoara and its nearest academic community.

A study of digital transformation in Oman education (2021) shows that the independent variables such as environment, finance, human resource and knowledge are affecting the digital transfer of education in terms of performance. The interconnection between technology improvement and digital transformation is useful in developing a conceptual framework to connect environment, human resources, finance and knowledge.

However, findings of these studies cannot be generalized owing to the limited scope of studies. Therefore, it has been decided to organize the national conference to further analyze the digital transformation in higher education within a range of Indian universities, of varying characteristics and geographic locations, to gain a deeper understanding of the topic.

Programme Objectives

- To discuss and materialize the strategy and road map for the digital transformation of Indian higher education.
- To share experiences and to acquire knowledge and be inspired within the field of digital transformation in Indian higher education in order to synthesize significant insights that can be applied in the foreseeable future.

Call for Papers

The DTHE-2022 conference welcomes submissions in the form of research papers, articles and case studies from the academicians, practitioners and policy makers. All the submissions must be original and not concurrently submitted to any other journal or conference. For making an oral presentation the authors need to submit an abstract of not exceeding 250 words. The abstracts must be consisting of the affiliation of all the authors including the contact details of the author who will be presenting the same. The abstracts will be peer reviewed by a committee of experts before acceptance. The themes for submissions (but not limited to) for the conference include the following.

Conference Sponsors:



Theme 1: Higher Education Institutions' Response to Digital Transformation Pre and Post COVID-19 Pandemic

- Digital readiness of higher education institutes to combat effect of Covid-19 pandemic
- The roles and functions of related stakeholders
- Online education and challenges in technology
- Vulnerability suffered by economically poor communities due to digital transformation in higher education
- Alternative and optimal roadmap to mitigate the challenges
- Training and capacity building of teaching faculty in digitally transformed higher education system

Theme 2: Digital Campuses for Higher Education Institutes

- Existing issues in digital campus development
- Unified planning and deployment for uniform information standards
- Technically feasible platform for information sharing among universities using advance tools
- Technology evaluation and monitoring
- Innovative approaches for integrating ICT and pedagogy through contemporary research

Theme 3: Strategies and Policies and Plans for Digital Competence to Achieve Sustainability in Higher Education

- National Education Policy (NEP) for Indian higher education
- Importance of national strategies for digital transformation in higher education
- Identifying and addressing the policy changes arising from digital transformation
- Collaborations and joint research, opportunities in India and abroad
- Effective use of modern digital tools and technologies in higher education , curricula development in past and future directions in higher education

Theme 4: Advanced Digital Technologies and Governmental Initiatives in Driving Innovation in Indian Higher Education Sector

- Introduction of innovative learning environments integrating technologies such as MOOCs, mobile applications, virtual and distance laboratories and their future prospects
- Developing uses of technologies in informal learning situations and connecting them with formal contexts

- Development of models to meet the existing and future demands

Publication Opportunities

Proceedings of the conference will be published in the form of edited book through a leading publisher for a wider dissemination of deliberation.

Submission Process

Submissions will be taken through ConfChair

<https://forms.gle/3UPWZSCiX5PfyR7P6>

Guidelines for Paper Submission

The authors need to submit only the Abstract, the length of which must not exceed 250 words. The author(s) need to submit a set of 4-6 keywords with their abstract. For publishing the papers, in the conference proceedings, the authors must submit their articles. The guidelines for submitting the articles are as follows.

- **Maximum Page Length:**

Full papers must not exceed 10 pages.(Including figures, tables, appendix, and references)

- **Document Must Include:**

Title (250 Character Maximum), Author name and affiliation, and Abstract.

In the abstract author(s) should clearly mention the Problem definition, Academic/practical relevance, Methodology, Results, and Managerial implications.

- **Author Name and Affiliation:**

After the title, name of author, author's affiliation and institutional address with pin code and email id should be mentioned. In case there are two or more authors, then corresponding author's name and address details must be clearly specified.

- **Font Style :** Times New Roman

- **Font Size :**12-Point Font

- **Spacing :** 1.5cm

- **Margins** : 1-inch (2.5cm) margin all around
- **Document Type** : PDF file, Word

Guidelines for Presentation

Authors will be provided with a link for online participation during conference days

- Total time allotted for the presentation is 10-15 minutes.
- Ppt needs to be sent before the presentation.

Fees per participant/Nominee

- Academicians: Rs.1000
- Corporate Nominee: Rs.1500

Important Dates

All the Authors need to register for the online event.

- Tentative date of Abstract Submission: On or before **29th January, 2022**
- Notification of Abstract Acceptance: **7th February, 2022**
- Tentative date of Registration: On or before **12th February, 2022**
- DTHE-2022 Conference: **11th - 12th March 2022**

Takeaways:

- Certificate of participation and paper presentation (as case may be)
- E-proceedings
- Best Research Paper Presentation Competition will be held in the last session of conference.
Best research paper will be awarded a cash prize of Rs 5000/-and second best paper will carry cash prize of Rs.2000/-

Communication and contact:

- Conference Director-Dr. Saroja Asthana (Founder Director, MGI, Pune)
- Conference Convener- Dr. Gopal Jahagirdar (Prof. MIBM, Pune)
- Conference Co-convener-Mrs. Sonali Kadam (Faculty MIBM, Pune)